



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964364-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
American Unity PAC	Campaign 10/17-10/23 1 W	

Flight Dates	Order #	Alt Order #
10/18/12 - 10/23/12	964364	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914212		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/23/12	6a Eyeopener	558-7a	MT-----	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/22/12	5:57 AM	6a Eyeopener	558-7a	:30	UNI TY12TV05H	\$3,500.00 NM
2	10/18/12	10/19/12	6a Eyeopener	558-7a	---TF--	:30	2	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	2	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/18/12	5:59 AM	6a Eyeopener	558-7a	:30	UNI TY12TV05H	\$3,500.00 NM
1	WCVB	F	10/19/12	5:59 AM	6a Eyeopener	558-7a	:30	UNI TY12TV05H	\$3,500.00 NM
3	10/22/12	10/23/12	5a Eyeopener	5-6a	MT-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MT-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/22/12	5:29 AM	5a Eyeopener	5-6a	:30	UNI TY12TV05H	\$1,600.00 NM
4	10/18/12	10/19/12	5a Eyeopener	5-6a	---TF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---TF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/18/12	5:38 AM	5a Eyeopener	5-6a	:30	UNI TY12TV05H	\$1,600.00 NM
2	WCVB	F	10/19/12	5:38 AM	5a Eyeopener	5-6a	:30	UNI TY12TV05H	\$1,600.00 NM
5	10/21/12	10/21/12	OTR 11a	1058a-1130a	-----S	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	11:29 AM	OTR 11a	1058a-1130a	:30	UNI TY12TV05H	\$750.00 NM

Total Spots

7



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964364-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
American Unity PAC	Campaign 10/17-10/23 1 W		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,050.00
<u>Agency Commission</u>	\$2,407.50
<u>Net Amount Due</u>	\$13,642.50